

# BREAKFAST

## PRESS RELEASE

### **BREAKFAST RELEASES THE VERBALIZER - AN OPEN SOURCE DEV BOARD TO USE WITH GOOGLE'S VOICE SEARCH FOR DESKTOP**

Sneak preview given to 20 lucky workshop participants

NEW YORK - June 23, 2011 - Today BREAKFAST released the Verbalizer, an open-source development board designed to interface with Google's freshly-minted [Voice Search](#) for the Desktop. Out of the box, simply touching a certain part of the device will remotely trigger Voice Search from up to 10 meters away, providing an audio cue telling you to "speak now" to submit your search. The board itself is a geek's work of art in it's own right, but the real beauty lies in it's potential to allow anyone to modify the device, turning it into anything from a magic genie lamp that you rub and speak your searches into, to a modified radio microphone that, when turned on, illuminates an "On Air" sign as you speak queries to your computer. You can see some photos and video of some of these creations at [breakfastny.com/verbalizer](http://breakfastny.com/verbalizer).

The board is designed to be Arduino-compatible and completely open source, so anyone can modify it with additional components to give their own creative spin (or even build their own from scratch).

BREAKFAST gave a sneak preview of the device at their first ever Make 'n Break workshop on Tuesday June 21. Everyone was given a quick lesson in electronics design before getting their hands on a Verbalizer kit and using their creativity to turn it into something delightful and amazing.

To let others in on the action, BREAKFAST will be giving away a limited run of Verbalizer kits for free. Starting on June 23 you can enter your name in the drawing by visiting [breakfastny.com/verbalizer](http://breakfastny.com/verbalizer).

For more information, including hardware schematics, source code and a video of the Verbalizer in action, head over to [breakfastny.com/verbalizer](http://breakfastny.com/verbalizer).

Find hi-res photos and other press materials at [press.clients.breakfastny.com/verbalizer/](http://press.clients.breakfastny.com/verbalizer/)

BREAKFAST is a New York based company that specializes in creating custom products and experiences that bridge the online and real world. For more information visit [www.breakfastny.com](http://www.breakfastny.com).

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To hear more about the Verbalizer or to schedule an interview with any of the BREAKFAST crew, please contact Michael Lipton at 860 966 4962 or [lipton@breakfastny.com](mailto:lipton@breakfastny.com).